

VISUAL COMMUNICATIONS

Simplifying the Complex

Ankura's visual communications group knows the power of visual persuasion. We understand how critical communication is to our clients' reputation and in resolving significant business issues.

Our visual communications consultants are skilled in the techniques that prove effective in courtrooms, conference rooms, and board rooms. We develop solutions for all presentation challenges and make complicated information easy to understand. We deliver strategic presentations designed to clarify and emphasize key themes/issues affecting our clients' business. We work closely with clients to understand their communication challenges and develop strategies to successfully present them.








SOLUTIONS

Strategic Visual Consulting: We collaborate to identify and select the most persuasive data and formulate themes that aid in educating and persuading. Our designers and animators bring data to life with interactive and animated timelines and tutorials. Exhibits and documents can be creatively woven into a visual presentation so all underlying information can be displayed at the touch of a button.

Research Exercises/Mock Trials: Our mock trial services include the creation of thematic visuals specifically designed to maximize the insight gained from the constraints of research exercises. Our trial technologists streamline the daunting tasks of creating video testimony clips, managing designation run times on a tight schedule, and creating document databases. During the exercise, our consultants utilize InterConnect - a proprietary tool to visualize mock jury data that provides unprecedented insight.

Trial Preparation: Through our years of experience, we have found that early visual communication development aids expert testimony preparation and improves overall message development, while simultaneously serving as an internal teaching tool for the entire team. Utilizing the latest technology, we can quickly build video and document databases. We also assist clients with streamlining procedures to improve accuracy and turn-around of video designations, reporting, document stamping, and document production.

HOW WE HELP

-  Strategic visual consulting
-  Research exercises/
mock trials
-  Trial preparation
-  Trial technology consulting
-  War room support
-  Trial and mock trial logistics
-  Innovative technology

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Trial Technology Consulting: Ankura presentation technology consultants bring years of experience to the table. Our team has developed the expertise to perform under the most demanding circumstances and bring efficiencies and “best practices” developed over hundreds of mock trials, arbitrations, depositions, hearings, and trials. We bring experience and institutional knowledge to every case. Our team seamlessly coordinates with courtroom staff for the setup and testing of presentation technology, the creation of courtroom diagrams to assist the trial team, and the presentation of graphics, video testimony, animations, and documents during all phases of the trial, hearing, or arbitration.

Trial Support: When it matters the most, our expert team of technology consultants, artists, animators, and legal consultants bring the expertise needed to create winning outcomes. Our dedicated visual team creates presentations that communicate and persuade the trier of fact on the most complex and challenging issues that arise during the matter. Our technology consultants are at your side providing critical war room support.

Logistics: Ankura will alleviate the stress associated with on-site logistics so the trial team can focus on the trial, with fewer distractions. We coordinate with counsel on hotel accommodations preferences and negotiate cost saving options for war room space, witness preparation rooms, and sleeping arrangements. Once the engagement has concluded, we provide bill review and reconciliation.

Innovative Technology: Our proprietary tools allow us to offer clients industry-changing methods to demonstrate data in the most cost-effective and efficient way. Our experience with large scale litigation provides opportunity to design and develop tools to increase efficiencies in a variety of ways. Automating otherwise cumbersome tasks such as exhibit stamping or the creation of trial testimony slides can save countless hours and money. These tools allow us to produce the volume of visuals that we do, with accuracy and efficiency; thereby allowing us to work closely with clients to simplify the complex.

THE ANKURA DIFFERENCE

While Ankura works on cases of all sizes, our expertise with large, complicated matters on behalf of global corporations facing crises with high exposure litigation sets us apart. Our experience in managing multi-district litigation and associated costs is one of our strengths. Our team is accustomed to developing and producing large volumes of visuals in high-pressure environments.

GET IN TOUCH

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ABOUT US

Ankura is an expert services firm defined by *HOW* we solve challenges. Whether a client is facing an immediate business challenge, trying to increase the value of their company or protect against future risks, Ankura designs, develops, and executes tailored solutions by assembling the right combination of expertise. We build on this experience with every case, client, and situation, collaborating to create innovative, customized solutions, and strategies designed for today's ever-changing business environment. This gives our clients unparalleled insight and experience across a wide range of economic, governance, and regulatory challenges. At Ankura, we know that **collaboration drives results.**