



2963 Sidco Drive, Suite 101
Nashville, TN 37204

+1.615.371.8612 Main
+1.615.364.5309 Mobile

linda.pannock@ankura.com

EDUCATION

BA, Computer Science,
The University of Texas at Austin

CERTIFICATIONS

PMI Program Management
Professional (PgMP)

PMI Project Management
Professional (PMP)

AFFILIATIONS

TN HIMSS Board, Secretary

HIMSS

Project Management Institute
(PMI)

Association of Change
Management Professionals
(ACMP)

Nashville Healthcare Council
(NHC)

Women in Technology of TN
(WITT)

LINDA PANNOCK

Managing Director

M&A; Strategic Initiative Advisor; Program/Change
Leadership; Healthcare

Linda Pannock is a Managing Director who has been leading and advising on large, complex, strategic initiatives for more than 25 years. A certified program management professional, Linda has significant experience guiding clients through transformational change during all stages of a business' lifecycle. She has collaborated with clients in a variety of industries, including transportation, manufacturing, retail, professional services, and government, with particular expertise in healthcare. Linda is based in Nashville.

Linda joined Ankura with its 2018 acquisition of c3/consulting, where she specialized in mergers, acquisitions, divestitures, separations, and cross-functional projects. Highly attuned to political sensitivities, she leverages expert facilitation skills and a win-win negotiating approach to drive operational, financial, and cultural change quickly and effectively. Linda encourages teams to move fast, lean-in quickly, and iterate to achieve significant results. Her results-oriented, pragmatic strategies further establish a firm foundation for her clients' continued growth.

Linda began her career in technology. She brings specialized knowledge of IT strategies, product development, and software implementation, as well as extensive experience in transformation projects for business processes and technology change to her work. Before switching to consulting, she was the vice president of technology for a product company where her accomplishments included creating a more efficient product-development lifecycle.

Linda's professional experience includes:

- **Mergers and Acquisitions Integrations Strategy, Aviation Industry:** Led the integration of two leading firms with a combined revenue of \$4 billion. Linda's team established the integration management office (IMO) and their efforts generated \$44 million in synergies and achieved operational steady state in three months, 90 days faster than plan.
- **Integration Strategy, Healthcare Clients:** Guided the integration of two hospital companies, achieving the desired synergies and operational steady state ahead of schedule.

- Divestiture, National Retailer: Led the carve-out of pharmacy-clinic operations and its associated technology. Linda managed the transition services between the buyer and former parent-owner.
- Revenue-Cycle Management and Electronic Health Record Projects, Multiple Healthcare Clients: Led the switch to new systems for such clients as hospital networks and employer-sponsored on-site clinics, among others, and provided change leadership and guidance.
- Clinical Transformations, Healthcare Company: Led the team that developed and implemented multi-faceted programs for clinical and financial improvements for a growth-oriented company.