

GEOPOLITICAL INTELLIGENCE

Minimizing Risk and Instilling Confidence

As the world grows increasingly unpredictable and the volume of information available today becomes nearly unmanageable, successful businesses often need help to identify and understand the risks they face when undertaking a cross-border investment. Ankura's geopolitical advisors deftly distinguish the authentic risk signals from overwhelming data noise to deliver actionable insights and analysis that instill investor confidence and enable clients to make better business decisions. Armed with decades of geopolitical experience, Ankura's team provides clients the assurance that we have considered multiple angles of risk exposure and have war-gamed the broad spectrum of potential risks and liabilities. We help clients consider international political, social, and regulatory issues in the context of their businesses, so they can thoroughly assess the potential risks these issues pose to their specific needs and goals.

SOLUTIONS

Every client problem is unique, and we keep that top of mind as we approach each situation with a tabula rasa mindset. Our method stems from years of experience recognizing and mitigating bias, ensuring clients get as objective a risk assessment as possible. We sift through the noise to find those critical signals — data points that act as needles in the haystack to deliver a comprehensive analysis so clients won't miss the vital insights and perspectives that conventional approaches often overlook.

Business operations and investment interests in a foreign country are subject to a variety of geopolitical shifts, tensions, and trends. Understanding the deep web of connections among these factors is what Ankura's geopolitical team does best. Furthermore, teaming our skills with the varied backgrounds and expertise available overall from Ankura allows for uniquely-tailored assessments our competitors cannot offer. As part of our risk mitigation service, our team also provides buy-side due diligence insights for global, emerging, and frontier markets.

HOW WE HELP

-  **Current Events Analysis**
Analyze breaking political events in the context of your business, to deliver unique insights that enable our clients to avoid risk or find prospects ahead of their competitors who often rely on recycled news
-  **Forecasting and Scenario Development**
Develop well-crafted forecasts of future risks and opportunities, including the innovative generation and modernization of constructive tools for making decisions about the future
-  **Country Risk Deep Dives**
Dig deeply into the geopolitical issues of the countries our clients need to understand, to provide forward-looking comprehensive analysis of country-specific business, political, and security risks
-  **Monitoring Services**
Routinely assess political developments in frontier, emerging and established markets, to identify risks before they become problems and to recognize opportunities before they unfold
-  **Global Cyber Threat Intelligence**
Deliver actionable intelligence on geopolitical factors relevant to each client's cybersecurity posture

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Beyond our method and collaborative approach, we retain country and regional expertise, analysts that not only understand the political, social, cultural, and economic dynamics, but how those factors potentially impact the business environment from short to long term. They are keenly in tune with their clients' information needs and concerns, and work diligently to stay ahead of the curve.

Finally, our backgrounds in the intelligence community afford us access to an intimate and rich network of specialized information-gathering services run by former peers and colleagues. In many cases, incorporating specialized, on-the-ground information gives the client a more sharply focused assessment with a local flavor.

REPRESENTATIVE ENGAGEMENTS

Product Liability-Tainted Acquisition

A company acquiring an international competitor with unknown future global liabilities approached Ankura's geopolitical team for help in determining future product liability in over 30 countries. Ankura applied a unique geopolitical framework to each of the applicable countries to determine where the greatest amount of risk existed and the maximum amount of risk the acquiring company might face in the future. Our analysis enabled our client to make informed decisions about the acquisition and allowed that company to avoid a potentially substantial risk exposure liability.

ABOUT US

Ankura is a business advisory and expert services firm defined by *HOW* we solve challenges. Whether a client is facing an immediate business challenge, trying to increase the value of their company or protect against future risks, Ankura designs, develops, and executes tailored solutions by assembling the right combination of expertise. We build on this experience with every case, client, and situation, collaborating to create innovative, customized solutions, and strategies designed for today's ever-changing business environment. This gives our clients unparalleled insight and experience across a wide range of economic, governance, and regulatory challenges. At Ankura, we know that **collaboration drives results.**

THE ANKURA DIFFERENCE

Ankura's geopolitical team has more than 50 years of combined hands-on experience providing insights to our clients, whether in the realm of government, the courtroom, or the boardroom. Our experts have perfected their tradecraft through decades of practice advising senior decision-makers in the White House, US Congress, and the Department of Defense, safeguarding our country from terrorism, conflict, and other geopolitical threats. We have a deep understanding of international law and politics, and we can couple that expertise with sources on the ground and elsewhere in our firm to provide tailored solutions for your most difficult problems.

GET IN TOUCH

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