

# TECHNOLOGY ADVISORY

# Laying the Foundation for the Future

Technology is the tip of the spear driving successful organizations, and all signs indicate that it will continue to be the innovation engine for organizations in the future. Digital innovation can be leveraged to increase revenue, reduce costs, increase productivity, reduce complexity, mitigate risks, provide a unique competitive advantage, and drive significant value creation. As the engine for transformation, growth, and change, the IT organization must deliver tangible benefits from its current investments while assuring leadership that the future technology roadmap defines the path for sustainable business success. Ankura's team of experts partners with companies to assess the current state of the organization's technological capabilities (people, process, technologies, platforms, organizational structure), align on the future vision of the organization, identify gaps in capabilities, and establish actionable plans to address those gaps. We focus on helping IT organizations gain the agility and expertise necessary to ensure that the business can successfully respond to continued market fluctuations.

## **SOLUTIONS**

At the core of our solutions is a commitment to partner with you to transform, grow, enable, and protect value in the midst of constant change. Our comprehensive technology advisory services are tailored to each client's unique circumstances, culture, and lifecycle.

#### **IT Assessment**

Ankura provides an assessment of current people, platforms, infrastructure, applications, and organizational structures and processes, partnering with leadership to solidify the future vision, identify gaps, and establish plans to support business strategies and ensure lasting results. In addition, we regularly conduct IT due diligence for companies and private equity clients looking to determine the true value of a company's IT and data assets.

## **ANKURA VALUE**

#### **SPEED**

We bring proven methodologies, tools, and approaches that accelerate execution and value creation.

#### **EXPERTISE**

Our experts provide deep financial, process, technology, program leadership, change management, business analysis, and subject matter expertise to drive results.

#### **COLLABORATION AND ALIGNMENT**

We understand the importance of driving alignment and collaboration across functions and stakeholders to create buy-in and ensure the commitment necessary to deliver.

#### **PEOPLE FOCUS**

We work to develop a shared understanding of the WHY, WHAT, and HOW across the organization while equipping team members with new approaches, strategies, and tools to ensure sustainable results.

#### **RISK REDUCTION**

Maintain cross-functional focus and momentum to achieve program objectives and drive results while identifying risks and establish effective mitigation plans.





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Ankura works with IT and business leadership to establish strategic areas of focus, align on prioritized strategies, and build actionable plans to deliver value and seamless integration of people, processes, and technology.

### **Digital Roadmap Development**

Ankura collaborates with IT and the business to identify customer needs, prioritize those needs, and establish the transformational digital roadmaps for customer engagement.

#### **Data Advisory**

Core to innovation is an actionable set of strategies and approaches that maximize the value of data, including the opportunities to leverage automation and advanced analytics. Ankura works with IT and business stakeholders to advance their strategic data initiatives by leveraging data, process, performance and analytics expertise that is combined with a holistic view of the needs of the organization.

#### **IT Solution Evaluation**

Ankura collaboratively and objectively evaluates alternative solutions (*e.g.*, ERP, HRIS, etc.) against comprehensive requirements, understands the capabilities of the solution relative to business needs, and helps organizations make informed solution selections.

#### **IT Solution Implementation**

Ankura leads the planning and implementation of strategic solution implementations while focusing on gaining organizational alignment. The actionable planning includes structure, role, process, and measurement changes required to increase adoption and achieve desired business outcomes while equipping the organization for ongoing success.

#### **Transformational Change Delivery**

Ankura helps clients communicate the "why" behind the change, establish a compelling vision of the future, and create executable plans based upon a people-centric approach that will drive a high level of commitment, momentum, and adoption.

# ANKURA STRATEGY & PERFORMANCE PRACTICE

Ankura's strategy and performance team partners with the leaders of Fortune 500 and private equity firms across industries to deliver transformational change. With deep expertise leading strategy through execution, Ankura serves as a catalyst to jumpstart momentum, build capacity, and accelerate value creation. We work with clients to address their most critical challenges across a broad spectrum of organizational inflection points utilizing a unique blend of business, financial, and technical skills; cross-functional experience; and subject-matter expertise. Our bias toward action, data-driven recommendations, and our unique people-centric approach builds alignment and commitment, drives momentum, and ensures sustained results. To learn more, please click here.





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## REPRESENTATIVE ENGAGEMENTS

### Improving physician practice acquisition with IT due diligence

Ankura collaborated with a publicly held, multibillion-dollar global hospital management company to support due diligence for more than 178 potential practice acquisitions over two years. Facing a complex, nuanced assessment process, Ankura applied an unbiased, third-party cross-functional assessment methodology to increase cross-functional communication and efficiency, reducing risk in acquisition and leaving the client with a proprietary assessment methodology for future practice integration. Throughout the collaboration, Ankura reduced deal failure and integration problems by identifying key issues during due diligence while, at the same time, increasing interdepartmental awareness of process, successfully leading change and paving the way for future integrations.

### Defining a digital vision for customer growth and industry disruption

Ankura partnered with a division of a global commercial manufacturer facing growing competition and imminent technological disruption. Ankura facilitated a two-day strategic planning session to support the client in defining a comprehensive digital strategy, developing key strategic focus areas and constructing a digital roadmap and high-level execution plans. As a result of the collaboration, Ankura provided the client with a digital strategy that emphasized customer experience, data analytics, and technological advances.

# **GET IN TOUCH**

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## **ABOUT US**

Ankura is a business advisory and expert services firm defined by *HOW* we solve challenges. Whether a client is facing an immediate business challenge, trying to increase the value of their company or protect against future risks, Ankura designs, develops, and executes tailored solutions by assembling the right combination of expertise. We build on this experience with every case, client, and situation, collaborating to create innovative, customized solutions, and strategies designed for today's ever-changing business environment. This gives our clients unparalleled insight and experience across a wide range of economic, governance, and regulatory challenges. At Ankura, we know that **collaboration drives results.**